

Samuel Scott

Keynote Marketing Speaker
and Workshop Facilitator

Based out of Tel Aviv, Israel



[Workshop website page](#)

[Columns for The Drum](#)

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BIOGRAPHY

A former journalist, consultant, and director of marketing in the high-tech industry, Samuel Scott is now a professional workshop facilitator as well as a speaker and the writer of The Promotion Fix column for the global marketing magazine The Drum.

THE VALUE FOR EVENTS

Samuel is one of the only marketing and tech speakers who educates audiences while speaking from a neutral standpoint inspired by his prior careers in journalism and marketing. Today, he covers the marketing and tech industries with the mindset of a reporter.

GENERAL WORKSHOP THEMES

- A Complete Marketing 101 Overview
- Effective Marketing Communications
- Media Relations and Publicity
- SEO for Long-Term Success Without Risk

TESTIMONIAL

“Samuel delivered an excellent keynote talk at 3XE Digital in Dublin on the biggest myths in digital marketing. With the perfect mix of provocation, humor, and data-based insights into the marketing industry, his speech was much enjoyed and then later debated at the conference. Samuel is an inspiring and original speaker who educates marketers and helps them to do their jobs better.” --
Anthony Quigley, founder of 3XE Dublin